

FALL MED SPA CAMPAIGN - SOCIAL MEDIA POST EXAMPLES

Educational/Informative Content

1. **Fall in Love with Yourself!** 🍷🍷🍷🍷

Colored leaves falling outside, cozy blankets inside - Autumn is a great time to fall in love. We think it's also a great time to fall in love with yourself. Scientific studies show that self-love can improve happiness, help you achieve health and fitness goals, and lead you through adversity and procrastination. So do something nice for yourself this season - like booking one of our seasonal specials or that dream procedure you've always wanted!

#medspa #medicalspa #fall #fallforyou #selflove #autumn #beauty #love

2. **Beauty Benefits of Pumpkin!** 🎃

Living for pumpkin spice this season? Did you also know that gorgeous gourd can do wonders to get you an autumn glow? Here are some of the beauty benefits of the great pumpkin:

🎃 Pumpkin contains antioxidants like vitamins A and C that soften skin, boost collagen and prevent signs of aging.

🎃 Pumpkin contains fruit enzymes and alpha hydroxy acids that brighten and smooth the skin.

🎃 Zinc in pumpkin seeds helps control hormone levels and oil production while promoting healing - making it great for acne prone skin.

🎃 Pumpkin seeds are also high in essential fatty acids and vitamin E which help protect your skin from the elements!

#medspa #medicalspa #fall #fallforyou #selflove #autumn #beautytips #pumpkin

3. **Renew You this Autumn** 🍁

Looking to reverse some of the damage you did to your skin this summer? Colder climate seasons, like Fall, are great opportunities to rid yourself of the sunspots and wrinkles that come hand in hand with those golden summer tans. Try one of these treatments this fall to erase summer harm:

- Laser Resurfacing - uses an intense beam of light to wipe away sun-related damage from the skin, leaving you looking years younger!
- Chemical Peel - uses chemicals instead of laser light to remove sun-damaged skin to its deepest layers giving a more youthful appearance!

- Microdermabrasion - buffs away the top layer of skin with sand-like particles, stimulating the growth of gorgeous new skin!

To find out which procedure is best for your skin, schedule a consultation today! Link in bio!

#medspa #medicalspa #fall #fallforyou #autumn #selfcare #skincare #renew

Inspirational Content

1.

Autumn Self-Care (Image)

Relax - Make Yummy Soup - Snuggle up

Enjoy your favorite fall scents - Spend time with loved ones - Take a walk in the autumn leaves

Need an excuse to show yourself some love? The fall season has you covered.



#medspa #medicalspa #fall #fallforyou #autumn #selfcare #fallfun #autumninspiration

4. Go Jump in the Leaves! 🍂🍁🍂

Looking to recapture some of the happiness of your youth? From carving up pumpkins to old fashioned hay rides, this season is full of opportunities to feel young again.

Get a younger, more radiant look to go with it by trying one of our popular [INSERT PROCEDURE HERE]. Contact us today to book a consultation. Link in bio.

#medspa #medicalspa #fall #fallforyou #autumn #autumninspiration #selfcare #fallbeauty

Engaging Content

1.

Autumn Faves

<i>Pumpkin Spice</i>	<i>Changing Leaves</i>
<i>Hay Rides</i>	<i>Halloween Time</i>
<i>Boot Weather</i>	<i>Overcast Days</i>

What are your favorite fall things? Let us know in the comments!

#medspa #medicalspa #fall #fallforyou #autumn #autumnfun #selfcare #fallbeauty

2.

Which Fall Scent Are You?

Pumpkin - sweet & traditional Cinnamon - spicy & warm

Cedar - outdoorsy & fun Crisp Apple - classic with some bite

Fall scents are iconic and easy to love - just like all of you! Which is your favorite and which do you relate to most?

#medspa #medicalspa #fall #fallforyou #autumn #autumnfun #fallfun #fallbeauty



3.

(inspirational image)

Hello Gourd-geous!

Fall Selfie Challenge!! Trying out that new pumpkin face mask? Taking a walk in the autumn air? We want to see you doing whatever you love this season. To participate just follow our page and tag us in your best self-love fall selfies! 🎃🍁🌻

#medspa #medicalspa #fall #fallforyou #fallselfies #autumnselfies #selfies #fallbeauty

